BMW Industries Ltd.





Strategy Presentation May '25



Safe Harbor Statement



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Inside this Presentation

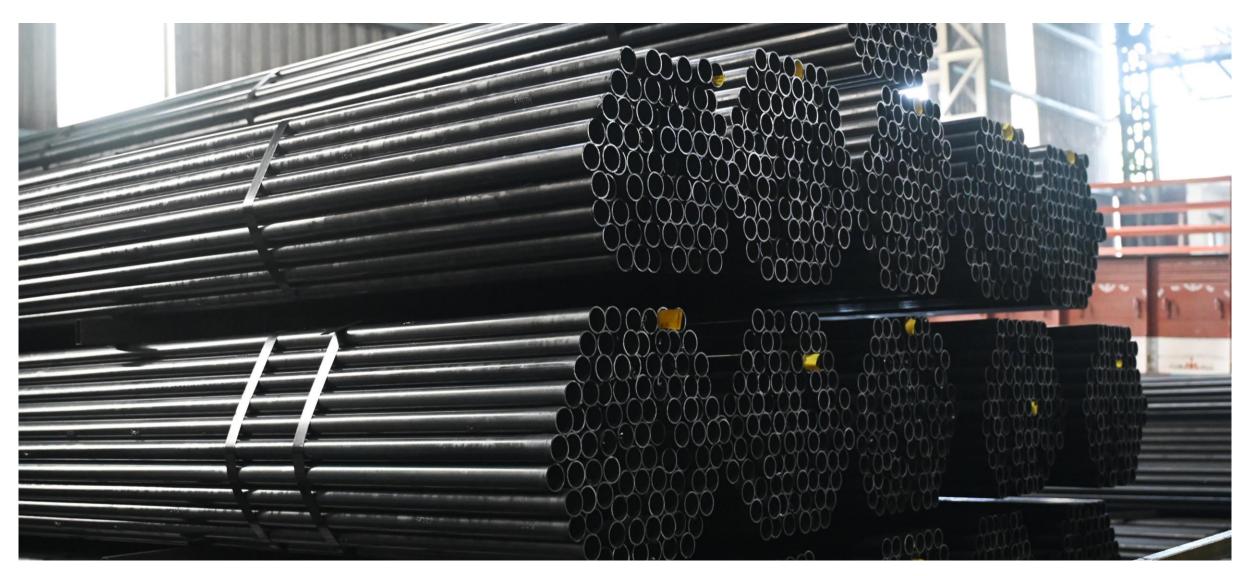




| ABOUT THE COMPANY | 04 – 08 |
|---------------------------|---------|
| OPERATIONAL HIGHLIGHTS | 09 – 10 |
| FINANCIAL HIGHLIGHTS | 11 – 12 |
| KEY INVESTMENT HIGHLIGHTS | 14 – 21 |
| GROWTH STRATEGIES | 22 – 30 |
| FINANCIAL HIGHLIGHTS | 32 – 35 |
| CONTACT DETAILS | 36 |

About the Company





BMW Industries Limited





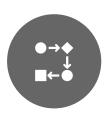
BMW Industries Limited (BMWIL), incorporated in 1981, is one of the largest **steel processing** companies in India



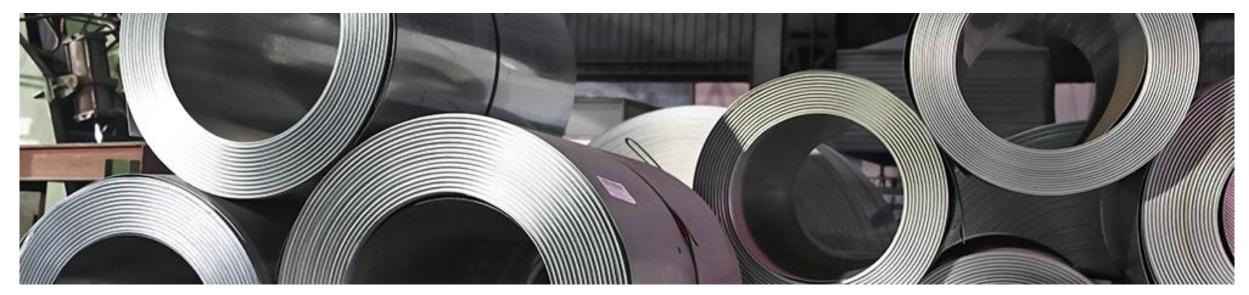
Engaged in the manufacture & processing of HRPO Coils, CR Coils, GP Coils, GC Sheets, MS & GI pipes, TMT rebars, etc. for marquee steel manufacturers



BMWIL strategically operates in the **value** addition of semi-finished steel products, helping steel producers value-add to supply chain



Processing both long and flat products, it operates one of the largest merchant cold rolling and galvanizing facilities, in the country



Key Milestones



1980 - 2000 2000 2010 2010 2010 2020

1981

- BMWIL Incorporated
- Formation of Steel Service Center

1982

1992

Jamshedpur

- 1st Tube Mill commissioned
- Commencement of Business Relationship with TATA Steel for Steel Service Center

Commenced Steel Service Center in

2006

2000

 Commissioned Automatic Structural Rolling

2007

Structural Fabrications;

■ Joint Venture with **SAIL**

Road Construction

Diversified into Infrastructure &

2008

Commissioned TMT Rolling Mill

2013

Commenced CRM Complex

2015

Ventured into Logistics Solutions
 Positioned to offer end-to-end Services
 to customers

2018

 Started own brand, Bansal Super TMT for B2C

2019

BMWIL listed on BSE

2023

Commissioned High-Speed Tube Mill

2024

- Pipes and Tubes Capacity Expanded
- Commissioned Rooftop Solar Plant for in-house sufficiency

2025

- Greenfield Expansion:
 Downstream Steel Processing Facility in Bokaro, Jharkhand
- Qualified under the PLI 1.1 Scheme, for the 'Coated/Plated Steel' category; signed an MOU with the Ministry of Steel
- Contract renewal for the CRM Complex in Jamshedpur

Steel Manufacturing Value Chain



PRODUCT PORTFOLIO



UPSTREAM PROCESS



MINING



IRON PRODUCTION



STEEL PRODUCTION

DOWNSTREAM PROCESS





MANUFACTURING



FINAL PRODUCT



DELIVERY

BMWIL PRESENCE IN STEEL PROCESSING

BMWIL's Current Position in the Value Chain



1 Customer Contractual Agreement & Raw Material Supply

- The company enters multi-year contracts with its customers
 (B2B) to convert semi-finished steel products
- The contracts offer fixed processing fees that are insulated from market fluctuations, ensuring stable margins
- Raw Material supply is managed by the customer

3 Logistics Support

- Post conversion, the product is shipped into the customer's supply chain
- The company has a fleet of long-haul trailers, providing a competitive advantage



 Value addition to semi-finished steel through processing and conversion capabilities

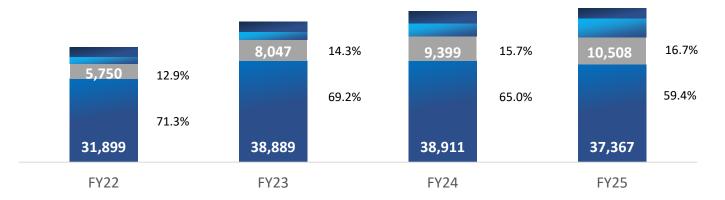


Operational Update



| Particulars* | Installed Capacity (MT) | Actual Production (MT) | Annualized Utilization |
|--------------------------------------|-------------------------|------------------------|---------------------------|
| CRM Complex | 10,14,000 | 7,66,113 | 75.6% |
| Rolling Mill (TMT Bars) | 1,80,000 | 1,63,199 | 90.7% |
| Rolling Mill (TMT Bars) ¹ | 1,20,000 | 22,946 | N/A¹ |
| Pipes & Tubes ² | 5,34,000 | 1,77,485 | 33.2% |

Revenue by Business Verticals





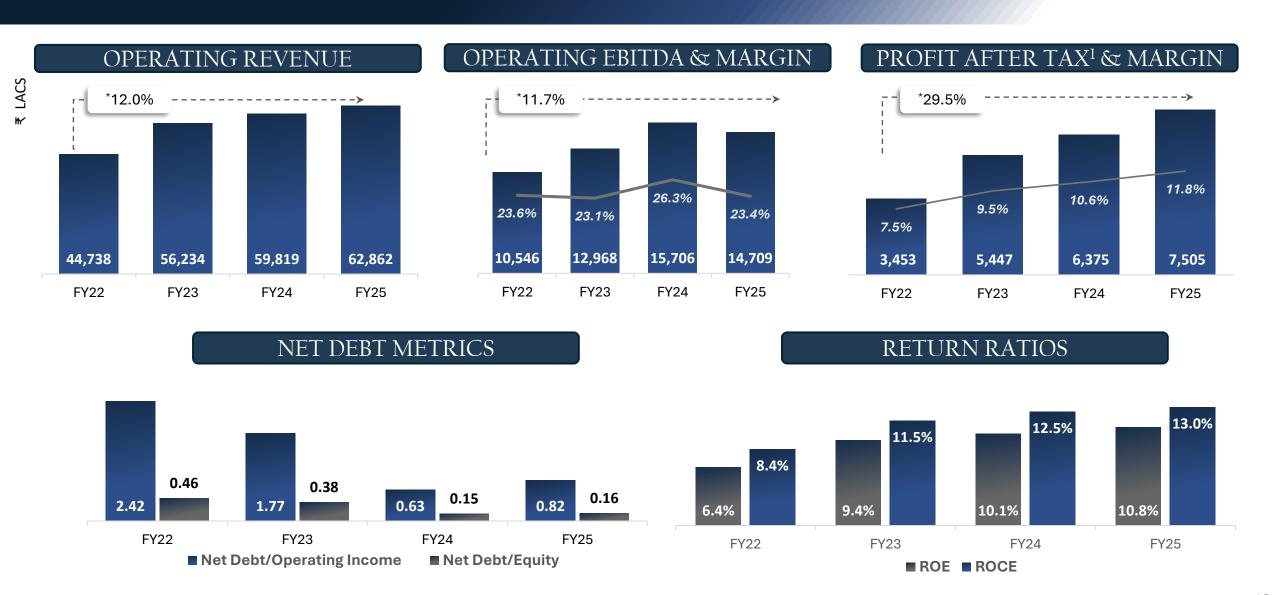
Note: *Capacity & Production as on Mar'25

2: Capacity increased from 2,04,000 to 5,34,000 in the current year

^{1:} Exited the contract for one small Rolling Mill and it's under decommissioning

Key Financial Highlights (1/2)





Key Investment Highlights





Why BMWIL



Experienced Team

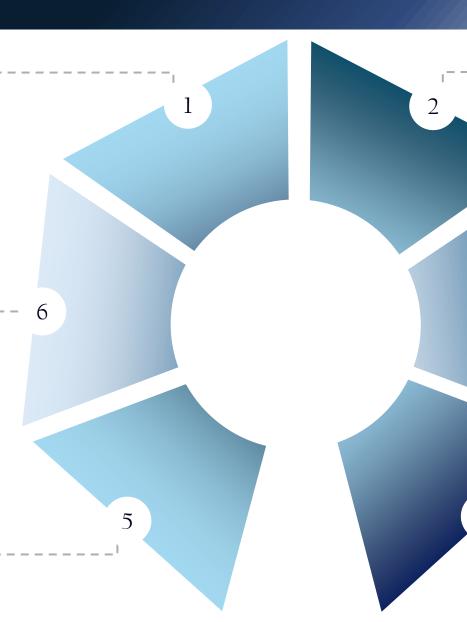
Leveraging **30+ years of Management expertise** to expand steel processing
capabilities

Strong & Stable Cashflows

Underpinned by conservative Balance Sheet
Management and a strategic move towards
Specialty Steel products.

Strong Industry Growth Drivers

Strong growth potential fueled by domestic demand, GDP growth, and rising demand & capacity for value-added steel.



Greenfield & Brownfield Expansion

Greenfield and Opportunistic
Brownfield expansions are enhancing
BMWIL's prospects

Proximity To Customers & Raw Material Suppliers

Key industrial hub with robust infrastructure, skilled workforce and efficient connectivity

One-stop Service Infrastructure

End-to-end service ecosystem offering manufacturing, logistics and inventory solutions to customers

1 Experienced Team (1/2)





Ram Gopal Bansal Chairman and Whole Time Director

- Founder, with 50 + years of experience in the Steel Industry
- Successfully led the SAIL JV & collaborated with Tata Steel for the development of the Steel Service Centre.
- Under his vision & leadership BMWIL is now one of the leading manufacturers/service providers in the Iron & Steel sector.



Harsh Bansal Managing Director

- 25 + years of experience; instrumental in the JV with SAIL & setting up manufacturing plants at Calcutta.
- Executive MBA Harvard Business School
- Exec. Education from ISB Hyderabad, & LBS London
- Past Regional Chairperson of YPO –South Asia.



Vivek Bansal Managing Director

- Graduate from Calcutta university with experience of 19+ years
- Exec. Education from ISB Hyderabad.
- He currently holds the position of MD at BMWIL and is looking into driving the Tubes & CRM/GP business



Priti Todi Independent Director

- Practicing Company Secretary
- Visiting Faculty at the ICSI



Monika Chand Independent Director

Graduate from JNU with 10+ years of rich experience in Marketing & Administration

Experienced Team (2/2)





Mr. Vikram Kapur CFO & CS

- 31+ years of experience in finance and corporate leadership.
- Ex CFO at Shapoorji Pallonji Offshore, and Petrochem Middle East India
- Holds a B.Com (Hons.) degree; is a Chartered Accountant and Company Secretary.



Mr. Yash More AVP – Commercial

- 13 years of experience in commercial operations, audits, and strategic finance.
- Previously worked with BDO India LLP, Shyam Steel Industries, and Texmaco Group.
- Holds a B.Com (Hons.) degree; is a Chartered Accountant and Company Secretary.



Mr. Ramkrushna Singh

VP - Finance

- 30 years of experience in corporate finance.
- Formerly led financial planning at Haldia Steels Ltd.
- Chartered Accountant and B.Com (Hons.) graduate
- Expert in financial structuring, audits, and compliance



Mr. Prashant Choudhary

- GM Works
- 22 years of industry experience.
- Previously worked with JSW and Bhushan Steel.
- Strong background in operational excellence and project execution.
- BE in Mechanical Engineering.



Mr. Avinash Jha

VP – Operations

- 23 years of experience in manufacturing and process optimization.
- Experienced in industrial operations and strategic planning.
- Holds a B.Sc. in Chemistry, aiding his analytical approach to process and quality management.



Mr. Ramesh De GM – Plant Head

- Over 16 years of experience in the Steel and Power Industry.
- Formerly held key roles at Action Ispat & Power Ltd. and Vinar Ispat Ltd.
- B.Tech and Diploma in Mechanical Engineering.
- Strong foundation in plant engineering, industrial operations, and technical leadership.

2.1 Greenfield Strategies





Strategic Expansion Into Downstream Steel Processing, Leveraging Existing Strengths



- Establishing a Downstream Steel Complex in Bokaro, Jharkhand -India's second-highest steel-producing state
- Total project cost estimated at ₹ 803 Crore
- Products:
 - Cold Rolled Coils/Sheets
 - o Galvanized, Galvalume, ZAM Coils/Sheets
 - Colour Coated Coils/Sheets
- Project is expected to become operational in stages over the next 2 years; 1st plant expected to begin commercial operations in FY26
- We are proud to be qualified under the PLI 1.1 Scheme, for the 'Coated/Plated Steel' category



Future Offerings & Capacity (1/2)

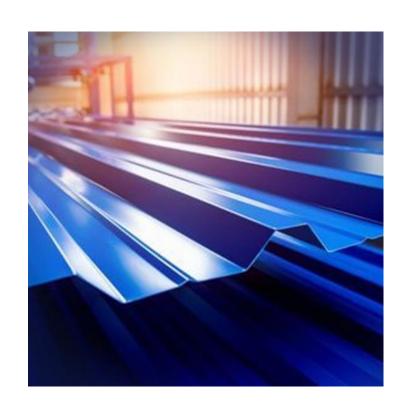




300,000 TPACold Rolled Full Hard Coils/Sheets



540,000 TPAGA/ GL/ ZAM Coils/Sheets



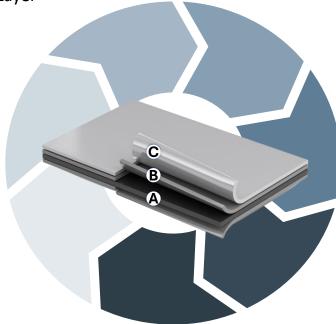
200,000 TPAColour Coated Coils/Sheets

Future Offerings & Capacity (2/2)



GALVANISED / GALVALUME / ZAM- COATED SHEETS

- Substrate (Steel Core)
- ® Pre-Treatment Layer
- © Coated Layer

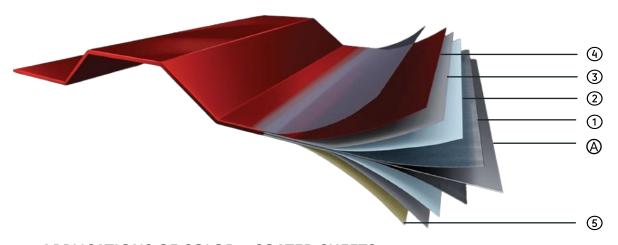


○ APPLICATIONS OF GALVANISED/ GALVALUME – COATED SHEETS

- Solar: PV & Thermal Plant Structures
- Agriculture: Greenhouses, Equipment
- Construction: Roofing, Decking, Flooring, Moulds
- Infrastructure: Safety Barriers, Sound Insulation

COLOUR- COATED SHEETS

- Al-zinc Alloy Coat
- (2) Pre-Treatment
- 3 Primer
- (4) Top Coat
- (5) Backer Coat

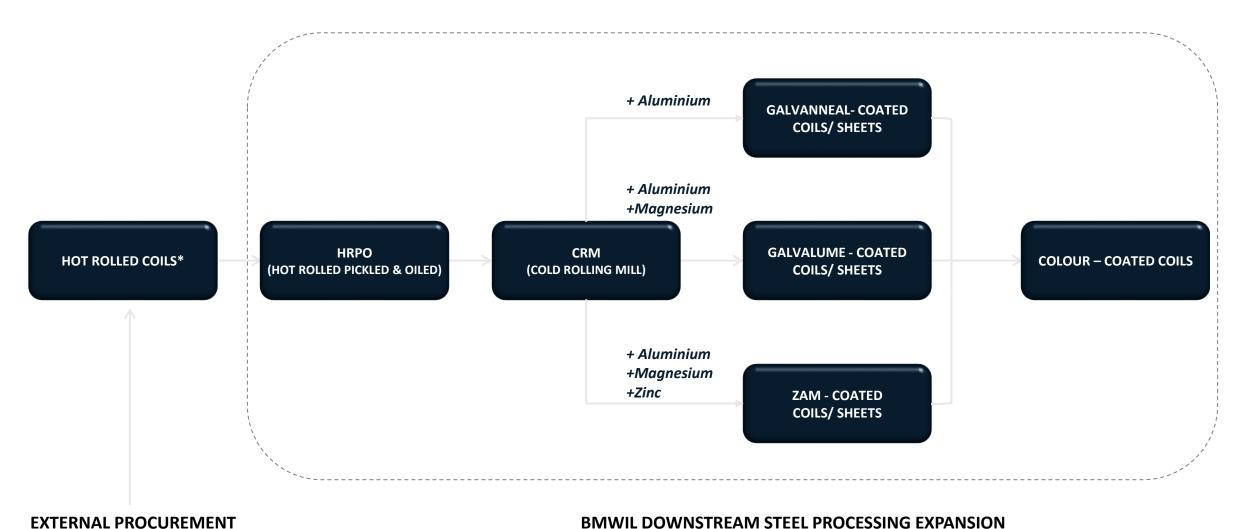


APPLICATIONS OF COLOR – COATED SHEETS

- Roofing: Industrial & Commercial
- Transportation Infrastructure; Metro Rail & Power Projects
- Infrastructure: Safety Barriers, Sound Insulation
- Storage: Warehouses, Storage Structures

BMWIL's expansion into Downstream Processing 🗱



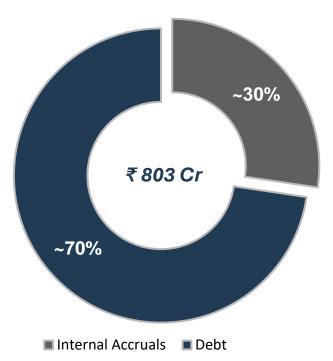


Project Cost & Government Support (PLI 1.1)



BMWIL's Greenfield Expansion will be funded through a mix of Internal Accruals and Debt, with a total cost of ₹ 803 Cr.

Proposed Means Of Financing



- We are proud to be qualified under the PLI Scheme by the Ministry of Steel, in alignment with Make in India and Atmanirbhar Bharat.
- The Production-Linked Incentive Scheme for specialty steel was launched in July 2021, covering 5 categories and 19 sub-categories¹.
- The PLI scheme has a tenure of **5 years**, running from **FY26**—**FY30**, with disbursements to be received between **FY27**—**FY31**.
- The Government offers incentives based on investment and production targets to boost domestic manufacturing and import substitution.
- The 2nd round (PLI 1.1) saw ₹17,000 Crore¹ in committed investments.
- 42 MoUs¹ were signed with 25 signatories, **BMWIL being one of them.**



2.2 Brownfield Strategies





Stepping – up the existing capacity



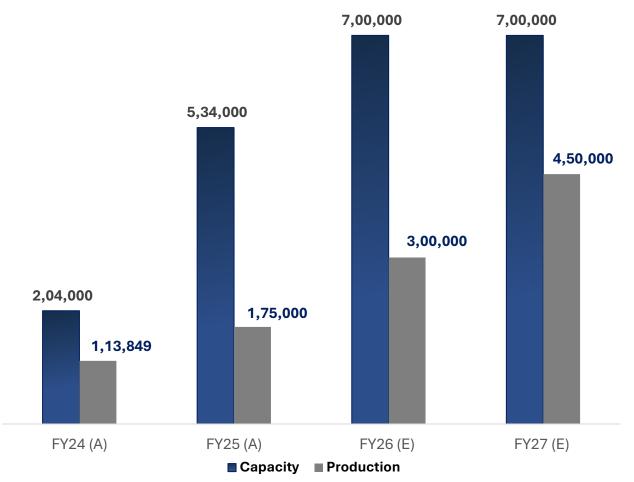
Pipes & Tubes Capacity Expansion Plans

- Expansion of Pipes & Tubes Production Capacity at existing plants
 in Kolkata & Jamshedpur
- We have already installed and commissioned capacity to the tune of 5,34,000 MT.
- Project Outlay
 - Phase 1: Capex Outlay completed
 - Phase 2: Outlay 25 Cr. (Internal Accrual)
- Tubes manufacturing contract has been extended until H1 FY27,
 with an expected revenue of ₹ 365 Cr. over the contract period

Facilities dedicated to Infrastructure, Solar and Defense

New Facilities will have low capex and high volumes

INCREASED PIPES & TUBES CAPACITY/PRODUCTION (MT)



3 Location Advantage



5 BMWIL Plants in Jamshedpur, 2 in Bokaro

Strategically located in a region where raw material is readily available

1 BMWIL Plant & 1 H.O. in West Bengal

Proximity to major buyers of finished and converted products helps in delivering goods in cost efficient manner



The Greenfield Downstream
Processing Facility is strategically
located in Bokaro, a major
industrial hub with strong
infrastructure, skilled workforce,
and proximity to raw materials,
ports, and transport networks—
making it an ideal site for the
proposed plant.

4 One-Stop Service Infrastructure



1

PROCESSING

- Provide solutions to the customers, based on the accumulated experience over decades
- Ability to offer services across a wide range of production facilities, offering the customer the highest level of efficiency & cost advantage



2

LOGISTICS SUPPORT

- Over the years invested to develop its own logistics fleet of 100+ trucks/long haul trailers
- Invested to build ample storage/warehousing space to support customer demand
- This helps to provide the customer end-to-end services



3

INVENTORY HANDLING

- Ability to handle high volumes of inventory across the board, enabling one stop solution for customer
- Resulting in additional cost saving for the customers



INNOVATIVE PROCESS SUPPORT

- Provides best-in-class services to the customers
- Equipped with the required capabilities to provide diversified services to customers
- Track record of delivering quality and consistent output



4

5

Industry Growth Factors (1/3)



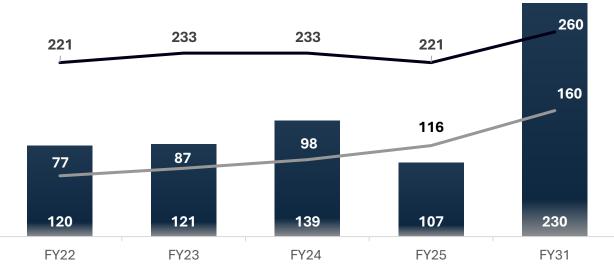
FY31 Indian Steel Industry Projections

STEEL PRODUCTION CAPACITY

300 MMT CRUDE STEEL PRODUCTION



Production & Consumption of Finished Steel



- India Finished Steel Production (MT)
- ——India Per Capita Finished Steel Consumption
- —Global Per Capita Finished Steel Consumption

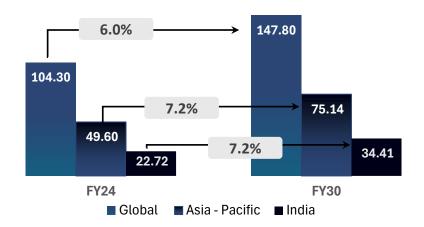
- In FY23, High-end Value-added Steel constituted 27% of saleable steel production, up from 18% in the previous year¹
- The India Hot Rolled & Cold Rolled Steel Market was valued at \$171.11 Bn in FY24 and is projected to reach \$270.49 Bn by FY30, with a CAGR of 7.77%.²
- Expansion in construction activities, particularly in infrastructure and residential projects, is driving the demand for value-added steel products such as High-Strength Structural Steel and Galvanized & Coated Steel
- The Indian construction market is projected to reach \$2,134.43 Bn by FY30, growing at a 5-year CAGR of 12.6% ³
- The Government's Capital Expenditure for FY25 increased by 11.1% to \$133 billion (~3.4% of GDP), aiming to catalyze growth in infrastructure investments⁴

Industry Growth Factors (2/3): Strategic Market Creation



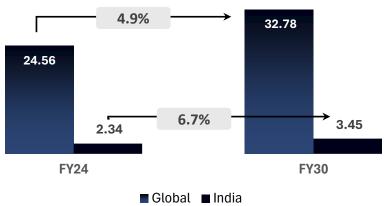
- The Indian Coated Steel Market is expected to be valued at \$42 Billion by FY30 1
- The India GA/GL Coated Steel Market generated a revenue of \$22.72 Billion in FY24 and is expected to reach \$34.4 Billion by FY30, growing at a CAGR of 7.2% 2
- The Colour Coated Steel Market will be given impetus by the growing Indian Market, with the Construction sector set to generate revenues of \$24.39 Billion by FY34, at a CAGR of 7.8% between FY25-FY34³
- Strategic Expansion
 - Opportunity to diversify product portfolio and capture emerging demand
- Import Substitution Opportunity
 - India still relies on coated steel imports, creating space for new entrants
- Untapped market & high-growth potential

GA/GL/ZAM - Coated Steel Market, By Revenue In USD Billions



Colour - Coated Steel Market, By Revenue 4

In USD Billions



Industry Growth Factors (3/3)



Indian Steel Demand By Sector¹

Construction: Infrastructure: 44% 23% **Capital Goods:** Intermediate 10% **Products: 7%** Consumer **Automobiles: Durables: 7%** 9%

Key Announcements under Union Budget 2025 for Steel Industry

10% increase in Capex Outlay to ₹11.2 Lakh Crore

₹ 1 Lakh Cr. allocated for Urban Infrastructure Projects

PLI Scheme 1.1 for Specialty Steel sees ₹ 17,000 Cr. investment in 2nd round

₹ 20,000 Cr. fund to support Private sector R&D, fostering innovation in steel manufacturing

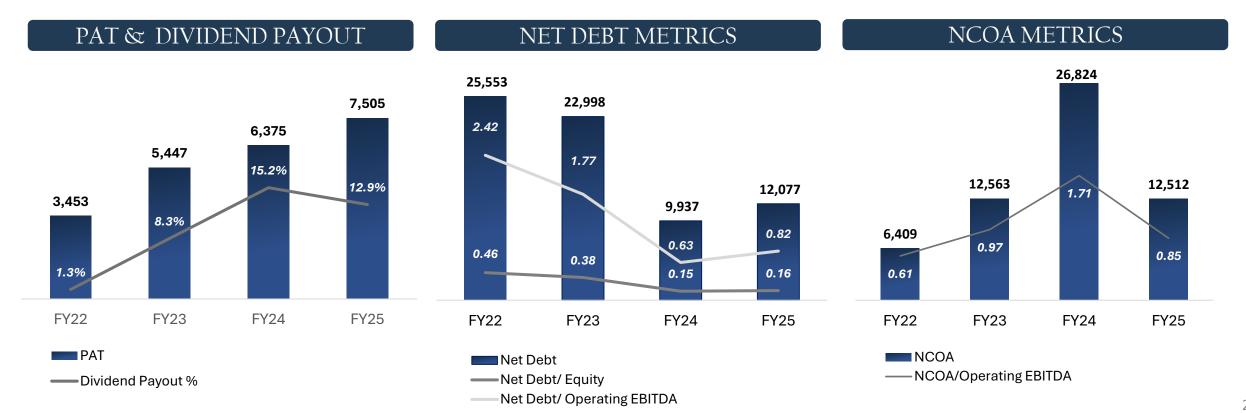
Key Growth Drivers of Steel Industry

- Growing Real Estate absorption led by increased Urbanisation
- Rapid growth of Railway Infrastructure across the country
- Continued thrust of government on Construction & Infrastructure
- Rising demand for critical products from the Auto Industry

6 Strong & Stable Cashflows



- The company has strong and consistent operating cash flow.
- Due to strong Cashflow from Operations, Net Debt/Equity is at a very comfortable level of 0.16
- Judicious deployment of capital has enabled the company to consistently improve its Fixed Asset Turnover Ratio from 0.94 in FY22 to 1.0 in FY25
- The company has adopted a dividend payout policy wherein it will maintain Dividend Payout Ratio of 15-20% of its annual PAT



Financial Highlights





Profit & Loss Summary



₹ Lacs

| Particulars | FY22 | FY23 | FY24 | FY25 |
|-----------------------------|--------|--------|---------------------|--------|
| Revenue from Operation | 44,738 | 56,234 | 59,819 | 62,862 |
| Operating EBITDA | 10,546 | 12,968 | 15,706 ¹ | 14,709 |
| Operating EBITDA Margin (%) | 23.6% | 23.1% | 26.3% | 23.4% |
| Other Income | 1,299 | 913 | 429 | 1,007 |
| Finance Costs | 2,331 | 2,395 | 1,979 | 1,326 |
| Depreciation | 4,940 | 3,975 | 4,452 | 4,410 |
| One-time Customer Debit | - | - | 1,073 | - |
| PBT | 4,574 | 7,512 | 8,632 | 9,979 |
| PAT ² | 3,453 | 5,447 | 6,375 | 7,505 |
| PAT Margin (%) | 7.5% | 9.5% | 10.6% | 11.8% |
| EPS (₹) | 1.55 | 2.42 | 2.83 | 3.33 |

Note:

^{1.} One time Customer Debit excluded from Operating EBITDA calculation

^{2.} PAT attributable to the owners of the company

Revenue Breakup



₹ Lacs

| Particulars | FY22 | FY23 | FY24 | FY25 |
|-------------------------|--------|--------|--------|--------|
| CRM Complex | 31,899 | 38,889 | 38,911 | 37,367 |
| Rolling Mill (TMT Bars) | 5,750 | 8,047 | 9,399 | 10,508 |
| Pipes & Tubes | 2,810 | 2,950 | 4,929 | 7,296 |
| Logistics | 3,526 | 3,921 | 4,683 | 3,844 |
| Others | 753 | 2,426 | 1,897 | 3,847 |
| Total Revenue | 44,738 | 56,234 | 59,819 | 62,862 |

Balance Sheet Summary



₹ Lacs

| Particulars | FY22 | FY23 | FY24 | FY25 |
|---------------------------------|--------|--------|--------|----------|
| Net Worth | 55,435 | 60,373 | 66,247 | 73,267 |
| Net Debt | 25,553 | 22,998 | 9,937 | 12,077 |
| Capital Employed ¹ | 83,601 | 88,464 | 80,999 | 93,512 |
| Net Fixed Assets | 46,758 | 47,677 | 58,300 | 67,342 |
| Net Current Assets ² | 12,163 | 14,371 | 9,648 | 10,996 |
| Total Assets | 90,684 | 96,068 | 87,994 | 1,01,555 |

Note:

^{1:} Capital Employed: Net Worth + Gross Debt + Deferred Tax Liability + Other Non-Current Liabilities;

^{2:} Net Current Assets excludes cash & cash equivalents

Key Ratios



| Particulars | FY22 | FY23 | FY24 | FY25 |
|------------------------------------|------|-------|-------|-------|
| Operational Ratios | | | | |
| Fixed Asset Turnover Ratio | 0.94 | 1.19 | 1.13 | 1.00 |
| Sales/Capital Employed | 0.54 | 0.65 | 0.71 | 0.72 |
| Cash Conversion Cycle ¹ | 162 | 142 | 96 | 56 |
| Solvency Ratios | | | | |
| Net Debt/ Equity | 0.46 | 0.38 | 0.15 | 0.16 |
| Net Debt/ Operating EBITDA | 2.42 | 1.77 | 0.63 | 0.82 |
| Interest Coverage Ratio | 2.96 | 4.14 | 5.36 | 8.52 |
| Return Ratios | | | | |
| ROCE ² | 8.4% | 11.5% | 12.5% | 13.0% |
| ROE ² | 6.4% | 9.4% | 10.1% | 10.8% |

Note:

^{1:} Cash Conversion Cycle has been calculated on Operating Income

^{2:} ROCE has been calculated on Average Capital Employed; ROE has been calculated on Average Shareholder's Equity

Staying true to our ESG commitments



E

- Installed Solar
 Panels across
 facilities, to
 reduce carbon
 footprint
- Achieved ZeroLiquid Dischargeat all plants
- 5,000 out of a targeted 10,000 trees have been planted at the factory

S

- Annual Health
 Check-up Camp:
 600+
 beneficiaries
- Eye Check-up Camp:550+beneficiaries
- Free Artificial Limb and Caliper Camp:
 200+ beneficiaries:

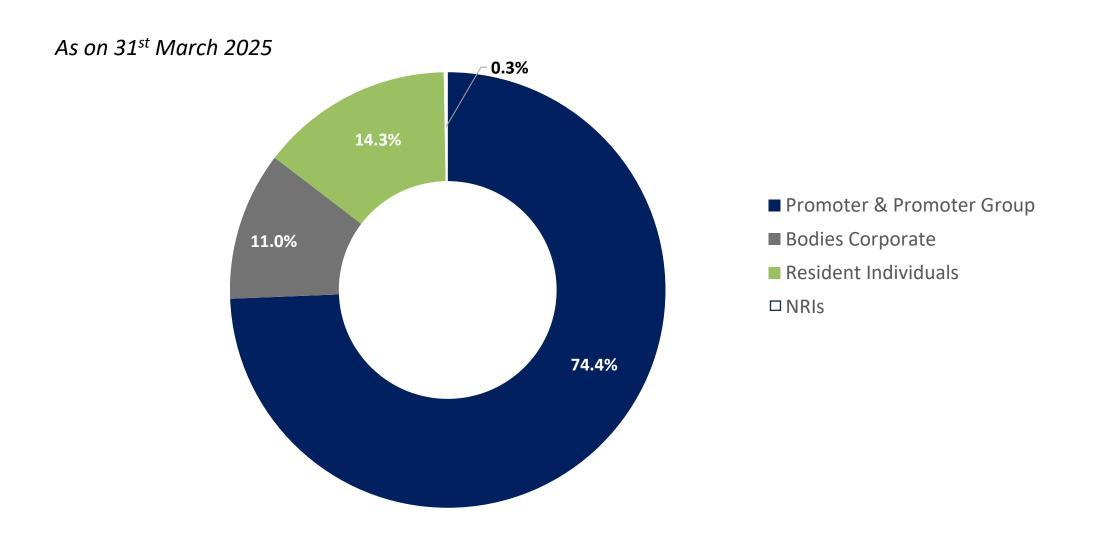
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- Consistently endeavor to practice good Corporate Governance
- Believe that such practices are founded on the core values of transparency, empowerment and accountability.



Shareholding Pattern





Thank You

For further details please contact:



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Investor Relations Advisor

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